Media Release- New Video on YouTube

Release Date: March 1, 2011

Blue-Zone Technologies Ltd releases new video on YouTube entitled:

<u>Search YouTube</u>: "Blue-Zone's Deltasorb Anesthetic Recycling Technology"

Blue-Zone Technologies Ltd. of Concord Ontario, Canada is very pleased to release its first video to feature their anesthetic gas recycling service, sharing the testimonials of leading doctors and cutting-edge environmental executives who have adopted the technology at major hospitals in Southern Ontario. These include Children's Hospital of Eastern Ontario, North York General Hospital, The Ottawa Hospital (Civic, General, Riverside), Peterborough Regional Health Centre, Sunnybrook Health Sciences Centre and the University Health Network (Mount Sinai, Princess Margaret, Toronto General, Toronto Western).

All of these hospitals have been using the Deltasorb® Anesthetic Recycling Technology and are recognized as pioneers in the movement to "Green Anesthesia" by preventing the routine exhaust of toxic, volatile anesthetics and greenhouse gases into their local communities.

During a typical surgery in the developed world, less than 5% of administered anesthetic drug is metabolized by the patient. The vast majority of the remaining product is routinely directed through the hospital scavenging system and dumped into the local neighbourhood. Blue-Zone's Deltasorb® Anesthetic Gas Collection Service has enabled these hospitals to eliminate this class of emissions, thereby protecting both human health and the environment in their respective communities.

"The above listed hospitals, along with Halton Healthcare Services (Georgetown, Milton, Oakville), Hamilton Health Sciences (General, Juravinski, McMaster UMC), Kingston General Hospital and Royal Victoria Hospital, all of whom have long been enthusiastic partners in the Deltasorb® movement, amount to an annual impact of preventing over 33,600 tonnes of CO2 Eq. pollution and its associated contribution to global warming. This is equivalent to taking 8,400 cars off the road or planting 2,625,000 trees every year. The process is a globally innovative 'cradle to cradle' solution as it allows for the saved anesthetics to also be used as a raw material for new product. It's simply the right thing to do," says Dusanka Filipovic, President of Blue-Zone.

Blue-Zone Technologies Ltd., is a proudly Canadian company located in Concord Ontario, dedicated to "Greening Anesthesia" in hospitals around the world.